



HEALTHY SOILS • HEALTHY PLANET

LOGO GUIDELINES

INTERNATIONAL COMPOST ALLIANCE | LOGO MARK



HEALTHY SOILS • HEALTHY PLANET

ONE COLOUR APPLICATION

Pantone 7533



Pantone 377



Pantone 382



White





INTERNATIONAL
COMPOST
ALLIANCE



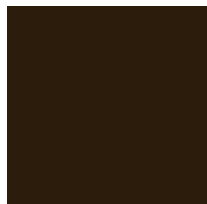
INTERNATIONAL
COMPOST
ALLIANCE



Pantone 382
C34 M0 Y100 K0
R181 G211 B52



Pantone 377
C50 M1 Y100 K20
R122 G154 B1



Pantone 7533
C37 M52 Y65 K85
R47 G30 B16

Primary Typeface

AVENIR ROMAN:

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

AVENIR BLACK:

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Tagline Typeface

VOLTE MEDIUM:

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

